

Plant-Based CPG Powerhouse Flora Food Group Transforms IAM and PAM Operations through Automated IAM & PAM



CASE STUDY

CHALLENGE Flora Food Group, a global plant-based food leader, needed to build a robust IAM/PAM from scratch for 4,800 identities and 1,200 suppliers across 90 countries.

SOLUTION Flora Food Group implemented Bravura Identity and Privilege, automating lifecycle management and securing privileged access in just 12 weeks.

OUTCOME Achieved automated account management, enhanced security, and improved operational efficiency, positioning Flora Food Group for future growth and compliance.

Flora Food Group, the global leader in plant-based foods, faced unique challenges as a young company with century-old brands. With operations across 90 countries and 14 factories worldwide, Flora Food Group needed a robust identity and access management (IAM) solution to protect its substantial workforce of 4,800 identities and its network of 1,200 external third-party suppliers.



FLORA FOOD GROUP

INDUSTRY

Consumer Packaged Goods

REGION

Global

SOLUTIONS

[Bravura Identity](#)
& [Bravura Privilege](#)



CHALLENGE

As a spinoff from a larger conglomerate, Flora Food Group faced the unique challenge of building its IAM and privileged access management (PAM) infrastructure from scratch. Alet Ferreira, IAM Cyber Security Manager noting to the global CISO, explains: "We didn't really have access management or governance in place before. I was able to set up our environment from greenfield, to shape how I wanted to protect identity within Flora Food Group." Challenges included the absence of established identity lifecycle processes, manual and error-prone account management,

lack of formal access request and approval workflows, absence of privileged access controls, and a solution compatible with Flora Food Group's cloud-first, SaaS-centric environment.



SOLUTION

Flora Food Group partnered with Bravura Security to implement Bravura Identity for automated lifecycle management and Bravura Privilege for privileged access management (PAM). Alet highlights the value of an integrated solution: "We decided we really wanted a small digital footprint. The fact that Bravura

provided both Identity & PAM really helped. Why do I need to speak to two different vendors?"

The implementation approach involved connecting Bravura Identity to Flora Food Group's HR system for automated provisioning/deprovisioning, establishing an access catalog and formal request processes, and deploying Bravura Privilege across Active Directory and Unix/Linux environments. Alet emphasizes the deployment: "We were able to implement our PAM solution in 12 weeks. It was very easy using the Bravura Security team. They were knowledgeable. We learned a lot.

RESULTS

The implementation of Bravura Security's solutions yielded significant results for Flora Food Group. Automated lifecycle management resulted in 2,648 accounts created automatically, 1,791 accounts deprovisioned automatically, and 22,597 automated account modifications. Enhanced privileged access security saw 2,170 privileged accounts managed daily, 21,260 randomized passwords generated, and 1,008 privileged account checkouts in the past year.

The solution improved operational efficiency by reducing manual ticketing for account creation/deletion, reducing human errors in access management, and streamlining access requests and approvals. It also strengthened governance and compliance by implementing formal access request and approval processes, gaining visibility into "who has access to what," and positioning Flora Food Group for upcoming access certification initiatives. In addition to being cost-effective, the solution saved Flora Food Group "about 2 million pounds" (~USD\$2.5 million) through Bravura Identity targeting and removing dormant accounts.

"I often joke that purchasing the Bravura Security Fabric means that we got a Ferrari for the price of a Ford. We have the same functionality ... [of a] super swanky vehicle, but we didn't pay for different modules. ... I was able to get everything all in one."

Alet Ferreira
IAM Cyber Security Manager



KEY SUCCESS FACTORS

Flora Food Group learned valuable lessons and established best practices. Including securing and maintaining executive sponsorship, breaking implementation into smaller phases for quicker wins, being prepared to adapt business processes to fit the technology where appropriate, leveraging vendor expertise and managed services to complement internal resources, providing detailed reports, and continuously communicating value to stakeholders. As Alet advises: "Beat the drum all the time. I tell everybody all the time, please, please, please, IAM is important."

FUTURE PLANS

Flora Food Group plans to further mature its identity governance by implementing certification processes, segregation of duties management, and defining enterprise roles. The company is also working on new connectors

for Azure AD and SAP, as well as automating server onboarding in their PAM. Scalable IAM infrastructure and ongoing enhancements position the company to adapt to evolving business needs, ensuring readiness for future growth and technological advancements.

Flora Food Group, through its partnership with Bravura Security, implemented a comprehensive identity and privileged access management solution, dramatically improving its security posture. The project serves as a testament to the power of automation and the importance of a strong identity security foundation in driving operational excellence, encasing security, and enabling future growth. By addressing key challenges, leveraging innovative solutions, and aiding a joint partnership, Flora Food Group positioned itself as a leader in the plant-based foods industry, poised for sustained success in the robust digital landscape.

